



**City of San Marcos**  
**HUMAN SERVICES FUNDING APPLICATION**  
**Fiscal Year 2022**

Name of Agency/Organization: Hays County Food Bank

Address: 220 Herndon Street

City, State & Zip: San Marcos, Texas 78666

Contact  
Person: Iris Tate Title: Community Relations Coordinator

E-Mail Address: itate@haysfoodbank.org Website: www.haysfoodbank.org

Phone: 512-392-8300 Fax: 512-392-5286

Program  
Title: Public Food Distribution

Amount of Funds Requested: \$65,000.00

Status: (check one)  Existing Program  Program Expansion  New Program

**Briefly describe the program proposed for funding and the services it provides:**

Hays County Food Bank (HCFB) provides food to households throughout Hays County and the surrounding area who are experiencing food insecurity. Food insecurity is defined as the disruption of food intake or eating patterns due to the lack of money and resources. Research from Feeding Texas suggests that food insecurity has doubled in Texas due to the pandemic. We hold a weekly food distribution in San Marcos and work with local partner agencies such as Southside Community Center, Redwood Baptist Church, San Marcos Senior Center, SMCISD, Hays Caldwell Women's Center, San Marcos Housing Authority, Texas State University-Bobcat Bounty and La Vista Retirement Community to further address food insecurity in our community. We rescue food from local retail partners - HEB, Target and Sam's 5 days a week to redistribute to households in need. This not only helps those in need but also prevents some food from going to our landfill.

**Describe who will benefit from this program and how:**

The HCFB weekly distributions provide 35-50lbs of food per household including fresh produce, meat, breads, and sweets. ⅓ of the food given is produce. In 2020 we distributed over 1.1 million pounds of rescued, purchased and donated food to the community. Hays County Food Bank is a stop gap resource that provides assistance to low income, fixed income individuals and emergency situations. In addition to our food distributions and partner distributions, we assist Central Texas Food Bank with a monthly distribution at Rattler Stadium in San Marcos. During the 2021 Winter Storm we provided food assistance to households placed in temporary housing due to the storm. In 2021 we developed a program to serve the unsheltered population with weekly food assistance in partnership with the HOME Center, San Marcos VFW, Salvation Army and El Buen Pastor in San Marcos.

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If requested funds are to be used as matching funds, identify source and amount of primary grants:

Source: N/A Amount: \_\_\_\_\_

Source: \_\_\_\_\_ Amount: \_\_\_\_\_

**Client Information Specific to This Program:**

1) Describe the direct clients for this program.  
Clients served directly by HCFB through an HCFB distribution.

2) How is the program marketed to direct clients? How do you find these clients?  
HCFB provides information on our services to other social services organizations in the community, places ads in local newspapers with distribution information, updates our website with distribution information, conducts outreach on social media through Facebook, Instagram, and Twitter. We provide flyers to our clients in English and Spanish with details of additional resources and food distributions.

3) Describe the indirect clients for this program, if any.  
Clients that are served by our partner agencies. Partner agencies pick up food from HCFB and re-distribute it to the community. This allows our resources to reach more people in need.

4a) Expected total annual unduplicated direct clients for this program:  
**7261**

4b) Expected annual unduplicated direct clients who are City of San Marcos residents:  
**3441 - 47% San Marcos residents**

5) Does program participation depend upon income or any other determination of eligibility?  
No: \_\_\_\_\_  
Yes:   x   If Yes, please attach a copy of the eligibility guidelines.  
(If a sliding scale is used, attach a copy of the scale used.)

Submitted By:

*Eleanor Owen*

Signature of Executive Director  
Eleanor Owen

*9/1/2021*

Date

Printed Name of Executive Director

Approval:

*Jamie Lee Case*

Signature of Board President  
Jamie Lee Case

*September 1, 2021*

Date

*Jamie Lee Case*  
Printed Name of Board President



## HUMAN SERVICES FUNDING QUESTIONNAIRE FY 2022

The Board strongly requests that all answers be typed.  
Responses should not exceed 75 words per question.  
**PLEASE COMPLETE ALL QUESTIONS.**

**1. What is the agency's or organization's mission?**

Hays County Food Bank is passionately committed to improving lives through food assistance programs, nutrition education and advocacy.

**2. Regarding the program for which funding is being requested, what evidence suggests this program is needed in San Marcos or nearby?**

As our area continues to experience unprecedented growth we will see an increase of people in need. The pandemic has cast light on the vulnerability of the economy and our economic structure. Unemployment remains high and many government benefits are running out, placing a greater burden on households already struggling. The rise in the cost of living and medical expenses results in families making sacrifices or difficult choices to make ends meet. HCFB strives to help households meet their financial obligations by providing food assistance that is nutritious and healthy.

**3. What specific, measurable outcomes or results do you hope to achieve with this program?**

To provide each client with 35-50 lbs of food at each distribution consisting of 1/3 produce. Conduct weekly HCFB food distributions in San Marcos, Kyle and Buda. To serve every client that comes to a distribution through thorough management of resources. To provide a variety of food choices to clients, along with information about health food options and recipes.

**4. How will you measure results throughout the year?**

We measure results in many different ways.

1. Pounds distributed at each distribution per client.
2. Pounds of food rescued.
3. Pounds of food recycled through our partnerships with local farmers.
4. Pounds of fresh produce distributed.
5. Number of clients served directly and indirectly.
6. Number of SNAP applications completed.
7. Number and location of partner agencies served.

**5. Please answer the following questions if funding is requested for staff: N/A**

a. List the title of each position for which funding is requested, how many hours per week will be spent on this program vs other programs, and the activities associated with each position.

b. If staff funding requests can only be partially funded, how will you supplement the funding to cover the remainder needed?

c. Staff pay may only be funded for one year. What will you do to provide for this position next year?

**6. Funding Questions:**

a. What has your organization done in the past two years to raise different funding for this program? HCFB continues an active search for grant opportunities through public and private groups to support our mission. We have expanded opportunities for donating through social media, days of giving and spare change applications.

b. What do you plan to do this year to find different funding for this program? HCFB utilizes a donor database to manage and evaluate funding cycles strengths and weaknesses. We continue to monitor these metrics to determine the best approach for our current donors and how to access new donors. We are working to individualize our financial requests to respond to incentivize donor giving or areas of interest. We continue to look for new grants and funding opportunities too.

**7. What additional funding is your agency requesting for this program ?**

<b>Funding Source</b>	<b>Amount Requested</b>	<b>Amount Granted</b>	<b>Pending (Y/N)</b>
FEMA	22,000	22,000	N
Hays County	55,000	55,000	N
St David's Foundation	10,000	10,000	N
City of San Marcos CoronaVirus Relief	6,830	6,830	N

**8. Describe any differences between the way you had proposed spending last year's allocation and the way you actually spent it.**

All funding was spent as intended. Funding was spent on food purchases, food rescue, food sorting, storage and distribution.

**9. How many volunteers does your agency or organization have and how many hours do they spend on the program requesting funding?**

In 2019, 26,000 hours of volunteer time was donated. This is equivalent to 13 full time employees. We could not function without volunteers. We could not rescue, sort, or distribute the amount of food we do without volunteer help. During the pandemic we struggled with fewer volunteers, due to social distancing and safety requirements. Our facility is small and social distancing is extremely difficult. In 2020, 1,354 volunteers donated 10,834 hours, equivalent to 5 full time employees, mostly volunteering at our outdoor drive through food distributions.

**10. Board of Directors Questions:**

**a. How is the agency's or organization's Board of Directors selected?**

Board members voluntarily apply through our website or are recommended by friends of the Food Bank. An application is filled out and the applicant is invited to a board meeting to get to know the other members and learn more about HCFB. A vote is taken by existing members on new membership. Members serve a three year term, consecutive terms are based on Board approval.

**b. How often does the Board meet?**

Once a month January - November.

**c. What actions do Board members take to support the programs of the agency or organization?**

Advocating for HCFB in the community, attending events as a representative of HCFB, hosting fundraisers, providing their guidance and expertise to HCFB. The Board meets monthly to provide oversight on finances, programs and resource development. The Board is asked to provide financial support to HCFB.