



City of San Marcos
HUMAN SERVICES FUNDING APPLICATION
Fiscal Year 2022

Name of Agency/Organization: The WillThrive Foundation

Address: 106 Clydesdale Dr

City, State & Zip: San Marcos, TX 78666

Contact Person: Eduardo Rios Title: CEO

E-Mail Address: eduardo.rios@willthrive.org Website: www.willthrive.org

Phone: 210-313-6603 Fax: _____

Program Title: WillThrive Mental Health Services for San Marcos Youth

Amount of Funds Requested: \$100,000.00

Status: (check one) Existing Program Program Expansion New Program

Briefly describe the program proposed for funding and the services it provides:

COVID-19 has impacted children in various ways. Depression and anxiety have risen among children; though there are many kids in need of mental health treatment, many caregivers do not have the means or the insurance to obtain this care. In San Marcos, there are a limited number of service providers for children’s mental health care and those providers to date have been overwhelmed during this pandemic. The WillThrive program for Mental Health Services for San Marcos youth has worked to fill in the gaps in mental health care for children and adolescents in the San Marcos area through partnerships with schools, youth support organizations, and a behavioral health agency.

Since our inception in September 2020, the WillThrive Foundation has worked to provide access to clinical mental health care services for youth experiencing mental health issues. Our program has built a partnership with Vida Clinic, a Central Texas behavioral health agency, to provide individual, family, and group therapy services to San Marcos youth. Thus far, we have referred 30 students to Vida Clinic, and we continue to receive referrals for services. Our referral partners include the Greater San Marcos Youth Council, working with them to take their overflow and Spanish-speaking children and parents, as well as the San Marcos Consolidated Independent School District and Community in Schools, collaborating with them to identify referrals needing more intensive clinical therapy. Our program will also collaborate with the Seek Institute, a non-profit organization focused on mental health equity, to hold outreach and informational events in the community to increase knowledge about mental health issues and care.

Describe who will benefit from this program and how:

The focus of the WillThrive program is children and teens 18 and under and their families who reside in San Marcos and the surrounding areas. This program will be able to provide up to 60 children and adolescents with individual, family, and group psychotherapy to manage behavioral and emotional distress. In addition to reducing symptoms and improving functioning of youth, based on previous data from Vida Clinic, it is expected that those who participate in psychotherapy will also be better able to participate in educational and social activities, which in turn will alleviate strain on educators and schools. Families will also benefit from therapeutic services through improvements in child-parent relationships as well as parenting skills.

We also provide community outreach through quarterly information sessions relating education and services available in our area. This has the potential to reach 600 session attendees who are San Marcos residents. The effects of the sessions will be to increase knowledge about mental health and wellness resources. Session attendees will be encouraged to inform their networks and communities about these resources, which then will have the effect of decreasing stigma surrounding mental health and exponentially increasing the number of people who will have easier access to knowledge that can be used to provide youth with needed therapeutic services.

If requested funds are to be used as matching funds, identify source and amount of primary grants:

Source: n/a Amount: n/a

Source: n/a Amount: n/a

Client Information Specific to This Program:

1) Describe the direct clients for this program.

Children and teens 18 and under.

2) How is the program marketed to direct clients? How do you find these clients?

Marketed online and on Facebook. We get clients referrals from SMCISD through Community in Schools, and the Greater San Marcos Youth Council as well as visitors to our website.

3) Describe the indirect clients for this program, if any.

Caregivers of referred patients, San Marcos community members.

4a) Expected total annual unduplicated direct clients for this program: We have planned for 300 kids and their caregivers to attend the quarterly information sessions on teen mental health. This is also variable because our events can have as many as 150 attendees and caregivers can be parents or other family members and is unique to each patient.

4b) Expected annual unduplicated direct clients who are City of San Marcos residents: We have planned for 60 kids and their caregivers. This number can surge because care can be a limited to a minimum number of sessions. The key for our partnership with Vida Clinic and Seek Institute is to be scalable to handle increased inflow of patients resulting from our outreach efforts.

5) Does program participation depend upon income or any other determination of eligibility?

No:

Yes: If Yes, please attach a copy of the eligibility guidelines.
(If a sliding scale is used attach a copy of the scale used.)

Submitted By:



Signature of Executive Director

9/3/2021

Date

Eduardo R. Rios

Printed Name of Executive Director

Approval:



Signature of Board President

9/3/2021

Date

Moneta P. Rios

Printed Name of Board President



HUMAN SERVICES FUNDING QUESTIONNAIRE FY 2022

The Board strongly requests that all answers be typed.
Responses should not exceed 75 words per question.

PLEASE COMPLETE ALL QUESTIONS.

1. What is the agency's or organization's mission?

The WillThrive Foundation provides access to clinical mental health care services for teens experiencing mental health issues not related to addiction or substance abuse in San Marcos, TX and the surrounding areas.

2. Regarding the program for which funding is being requested, what evidence suggests this program is needed in San Marcos or nearby?

Current service providers are overwhelmed. Individual service providers have a heavy patient load and insurance is always an obstacle, especially if caregivers were impacted by COVID-19. Children and adolescents have faced increased distress and emotional issues; over the past year 4 San Marcos students have died of mental health-related issues (KXAN, 2021). This demands that the mental health of youth must be at the forefront of our community's priorities.

3. What specific, measurable outcomes or results do you hope to achieve with this program?

We will provide reports on the number of people enrolled and served, number of outreach events, number of participants in those events. We will also include client satisfaction surveys and clinical progress surveys. Our goal is to show high program satisfaction rates by clients. It is our goal through clinical progress surveys to demonstrate a significant decrease in emotional, conduct, social and peer problems as well as increase in perceptions regarding quality of life.

4. How will you measure results throughout the year?

All patient referrals are assessed for appropriateness for this level of therapeutic care. Following enrollment, services are evaluated in 12-session intervals for each individual patient. With the patient and their guardian/caregivers, a decision to continue therapy or reevaluate treatment goals. Clinical progress surveys will provide information regarding symptom decreases. Client satisfaction surveys will also inform program effectiveness. To record number of enrollees and services provided, we utilize electronic health record and enrollment form data.

5. Please answer the following questions if funding is requested for staff:

a. List the title of each position for which funding is requested, how many hours per week will be spent on this program vs other programs, and the activities associated with each position.

No staff funding is requested.

b. If staff funding requests can only be partially funded, how will you supplement the funding to cover the remainder needed?

No staff funding is requested.

c. Staff pay may only be funded for one year. What will you do to provide for this position next year?

6. Funding Questions:

a. What has your organization done in the past two years to raise different funding for this program?

Grants totaling \$23,000 have been received since November 2020. We started the organization in September of 2020 with starting funds of \$3,900 to setup and register the non-profit organization and create the presence on the web.

b. What do you plan to do this year to find different funding for this program?

We are participating in one fundraiser this year and have 3 planned for next year in addition to seeking additional grants. This year's fundraiser is part of the 2021 Mermaid Capital of Texas Fest. We are hosting the scavenger hunt to take place on September 18, 2021 from 10 AM – 5 PM.

7. What additional funding is your agency requesting for this program?

Funding Source	Amount Requested	Amount Granted	Pending (Y/N)

We have a volunteer grant writer as of the last 30 days that is assisting with all future grant applications and research.

8. Describe any differences between the way you had proposed spending last year's allocation and they way you actually spent it.

This is our first year of operation. Initial funding was used to setup technology and establish partnerships as well as continue to fund our therapy activities with current patients.

9. How many volunteers does your agency or organization have and how many hours do they spend on the program requesting funding?

We have approximately 20 volunteers available to help with planned events. We have a volunteer grant writer who is helping identify grant opportunities to submit proposals. We are using volunteers for all our events both online and fundraising.

10. Board of Directors Questions:

a. How is the agency's or organization's Board of Directors selected?

The Board of Directors consists of 4 members to date. These are family members.

CEO (Co-Founder) – Eduardo R. Rios

COO (Co-Founder) – Moneta P. Rios

Director – Jared Rios

Director – Roberto Rios

b. How often do does the Board meet?

Twice each year.

c. What actions do Board members take to support the programs of the agency or organization?

Event Planning, Budget & Expenses, Outreach, Review Partnerships, Vote in Community Advisory Board Members.



Aquamaid Scavenger Hunt 2021

SAN MARCOS, TEXAS

TEAM REGISTRATION

PRESENTED BY THE WILLTHRIVE FOUNDATION

It's time to gather your friends, family, and/or coworkers!
Can you complete the 2021 Aquamaid Scavenger Hunt?
SATURDAY SEPTEMBER 18, 2021 10:00 AM - 5:00 PM

Just 3 steps to REGISTER:

1. Choose your team (NO SIZE LIMIT)!
2. Name your team (PG Rated, of course!) – this will be your hashtag (#) for all your team posts on Facebook
3. Complete the registration below.

Just 3 steps to PLAY:

1. Snap a team selfie at each of the 10 Aquamaid locations.
2. Post to the Official Facebook Group with your team as a hastag (#).
3. Collect your SWAG bag for each team member. That's IT! Have FUN!.

**\$25 TEAM
REGISTRATION**

Prize
Drawings!

Grand Prizes for:
Most Creative Costumes!
Most Creative Pose!
(no climbing on Mermaids, please!)

Festival
SWAG BAG!

The Aquamaid 10

- Mermaid #1 - Ode to Ralph
- Mermaid #2 - Dianne
- Mermaid #3 - Before Us
- Mermaid #4 - Blooming Brightly
- Mermaid #5 - Aqua Regina
- Mermaid #6 - Liquid March
- Mermaid #7 - Oh for a Muse of Fire
- Mermaid #8 - Mermaid Map
- Mermaid #9 - Mermaid Playground
- Mermaid #10 - The Fish of the San Marcos Waterways



Scan this QR Code to
Register and
Pay Online!

Find Them. Snap Them. Post Them.

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COVID-19 NOTICE: This is an outdoor touchless event (other than your team contact).