



PARKING ADVISORY BOARD
MINUTES

REGULAR MEETING
JUNE 17, 2019

The Parking Advisory Board convened in a regular meeting on June 17, 2019 at 630 East Hopkins in San Marcos, Texas.

I. Board Chair Kelly Stone called the Board Meeting to order at 5:35 p.m.

II. Board Members in Attendance:

Johnny Finch
Esther Garcia
Esther Henk
Carina Boston Pinales
Chris Rue
Kelly Stone
Council Member Joca Marquez
Mayor Pro Tem Lisa Prewitt

Board Members Absent:

Kyle Mylius

Staff in Attendance:

Assistant City Manager Steve Parker
Interim Community Services Director Drew Wells
Interim Community Services Assistant Director Lee Hitchcock
Transit Manager Peter Binion
Christie Murillo

Others in Attendance:

Texas State Parking Management Director Steven Herrera

III. 30 MINUTE CITIZEN COMMENT PERIOD

- Citizen Sarah Lee Underwood-Myers suggests that whatever is decided by the Parking Advisory Board first apply to residents and city employees. She believes that those who live within a 10-mile radius be made to use alternative transportation such as bikes, carpool, bus. Having over 700 city employees driving to work and then additionally putting out city vehicles on the streets is a problem.
- Citizen Lisa Marie Coppeletta speaks about the Belvin Street sidewalk project. The Gap Complete Streets program is now under review for the first time since. The first bulb out in San Marcos is about to occur on Belvin Street and this is a problem since there are no street lights on the side of the street where the sidewalks are to go. She would like the Parking Advisory Board to focus on downtown and not neighborhoods. She would also like the future downtown Parking and Mobility Manager and the third-party managing firm to have rubrics to protect neighborhoods. She would also like a full-time historical resources officer to be hired that would work in tandem with the downtown on parking issues.

MINUTES

1. A motion was made by Esther Garcia, seconded by Carina Boston Pinales to approve the minutes from the May 13, 2019 meeting. The motion carried by the following vote:

For: 6 - Board Member Johnny Finch, Board Member Esther Garcia,
Board Member Esther Henk, Vice Chair Carina Boston
Pinales, Board Member Chris Rue, Chair Kelly Stone

Against: 0

ACTION ITEMS

2. A motion was made by Esther Garcia, seconded by Esther Henk, to move the regular meeting time from 5:30pm to 5pm beginning on July 15, 2019. The motion carried by the following vote:

For: 6 - Board Member Johnny Finch, Board Member Esther Garcia, Board
Member Esther Henk, Vice Chair Carina Boston Pinales, Board
Member Chris Rue, Chair Kelly Stone

Against: 0

3. A motion was made by Johnny Finch, seconded by Esther Garcia, to approve the Board Member staggered terms as decided. The motion carried by the following vote:

For: 6 - Board Member Johnny Finch, Board Member Esther Garcia,
Board Member Esther Henk, Vice Chair Carina Boston
Pinales, Board Member Chris Rue, Chair Kelly Stone

Against: 0

3-year terms: Johnny Finch, Chris Rue, Carina Boston Pinales, Kyle Mylius

2-year terms: Esther Henk, Kelly Stone, Esther Garcia

4. A motion was made by Chris Rue, seconded by Carina Boston Pinales, to postpone the creation of a "Town and Gown" Committee at this time and until buy-in from Texas State is guaranteed. The motion carried by the following vote:

For: 6 - Board Member Johnny Finch, Board Member Esther Garcia,
Board Member Esther Henk, Vice Chair Carina Boston
Pinales, Board Member Chris Rue, Chair Kelly Stone

Against: 0

DISCUSSION ITEMS

5. Board held question and answer session with Texas State Parking Management Director Steven Herrera. Some questions included:

- How many permits are issued and how many spots are available
 - Numbers can be generated and given to Board at a later time
 - 11, 000 spaces available

- How many of student body are commuters/residents on campus
 - 6000 residents
 - Objective is to link commuters to transit; 8 min bus frequency during peak period
 - Can't capture how many are commuters since some can live in town and by a commuter pass and some can live out of town--can capture the sale of commuter passes
- Stats provided by Assistant City Manager Steve Parker via email received from Nancy Nusbaum, Associate Vice President for Finance and Support Services Planning with Texas State:
 - Fall enrollment= 38,644
 - in student housing (including Bobcat Village) = 66,033
 - excluding Bobcat Village= 6,018
 - living off campus (excluding Bobcat Village) = 32,011
 - excluding Bobcat Village= 32,626
- Out of 32,000, how many are available to commuters, is it only 5,000 spaces?
 - Resident spaces= 3,000
 - Commuter spaces= 5,100

Other points to note:

- New surface lot coming at Lindsey Street and North Street will have over 200 spots
 - 69,000 service hours a year for Texas State Busses; 430 hours of bus service a day (7:30am-10:20pm)
 - Students are made aware of transit options; surveys are done to see the origins of where people are coming from
 - Freshman and sophomore populations aren't typically bringing cars to campus
 - In Fall 2019, LPR only will be used (no more parking stickers or hanging tags-license plate is permit)
 - Edward Gary garage is max \$14/day; LBJ garage sees heaviest use
 - The university can look at specific proposals to get university buy-in; Mr. Herrera can take these to Nancy Nusbaum to see if it's something that can be moved forward on
 - Conference that occur that address similar downtown/university parking issues within other cities can be utilized for more information
 - Achieving Community Together can be utilized as well—if Dean of Students is aware of number of parking tickets being they can address that with students
6. Board discusses Final Draft Paid Parking Implementation Plan and discusses goals, derived from the bylaws, to achieve in order to move forward.
- Board members were unclear as to why the Board was formed *after* decision was made by council to move forward with paid parking. Some Board members feel that the decision of whether or not to have paid parking what the Board should decide. Other Board members feel paid parking should move forward and the *how* of it is what the Board should decide.
 - The LPR system came about in 2016
 - we don't want enforcement to be a hindrance to people going downtown
 - reasonable expectations from businesses in terms of fees
 - data shows extra enforcement is happening
 - parking garages are \$20,000-30,000 a parking space
 - once paid parking begins, public and private surface lots would begin and then once the demand is there, parking garages can happen. Revenue source has to be there first. We don't want to put that on the tax payers.

- Annual projected revenue for first year of paid parking is a little more than half a million dollars, which is about how much it would cost to implement paid parking the first year; costs would be recouped the second year
 - Board members would like complete transparency on where paid parking funds are going
 - If parking meters are installed downtown, all the revenue needs to go to the parking fund; this was something Kimley-Horn requested on behalf of the Downtown Association as well
 - Parking Advisory Board can determine how that revenue is spent; hours of meters; food delivery parking; employee parking; residential parking permits for certain blocks
 - Marketing campaign needs to be well rolled out (ex: “This sidewalk is paid for by paid parking)
 - There are issues with short-term parking; can start low and increase in increments once past an hour.
 - Problem is capturing when patrons first get there. We need a way for them to check-in right away without a credit card. One solution is to have it really low first hour.
 - Right now, there is no way to capture analytics on patrons. Coordination with local business owners to validate parking or discount parking could help reduce the overall expenditure on behalf of someone who is giving money to local businesses
 - We may not be restricted to fixed routes for federal and state funding; electric cabs, and programs similar to Uber/Lyft might be options as well
 - Merging ours and Texas State’s LPR systems would be beneficial
7. This agenda item has been tabled until the next meeting. The staff’s summary review of enforcement provided by SMPD and Municipal Court will help to provide more information for this and more time is needed to discuss additional strategies for ticketing enforcement.
8. Transit Manager Peter Binion speaks about Transit in San Marcos:
- Added routes/busses/extended hours= \$
 - “Night Owl” program (ex: partnership between City of Corvallis, OR and Oregon State University) is also an option; this program operates from 8:45pm-2:45am Thursday-Saturday during the semesters to provide late night transportation; Mr. Binion will gather more information on this
 - City is currently in the beginning phases of the Transportation Master Plan; citizens are encouraged to participate in this process to make their voices/concerns/ideas heard
9. Board briefly discusses land development code.
- Numbers are needed on how much residential parking there is downtown.
 - 1000 spots total
 - Knowing numbers of residential capacity, residential needs, employee needs in developing a permitting system is important
 - Need to know how many landlords allocate or commit spots to their tenants; Main Street has some reporting on this.

REPORTS

10. SMPD tickets issued over last 3 months:

March: 700
April: almost 900
May: almost 900

30% of tickets paid for downtown
20% of tickets paid overall for the city

A more interactive report will be available at future meetings which will detail amount of tickets issued vs amount paid

FUTURE AGENDA ITEMS

- Review current technology usage for ticketing and enforcement
- Revisit land development code
- SMPD report with possible representative from City's parking enforcement to attend
- Further discussion of Final Draft Paid Parking Implementation Plan

IV. QUESTION AND ANSWER SESSION WITH THE PRESS AND PUBLIC

None.

V. ADJOURNMENT

The meeting was adjourned at 7:26pm by Chair Kelly Stone



Staff Liaison



Board/Commission Chair

