



**City of San Marcos**  
**Regular Meeting**  
**Main Street Advisory Board**  
**Wednesday, November 15, 2023 at 5:30pm**

**Attend in Person:**

Chamber of Commerce Conference Room  
202 N CM Allen Pkwy San Marcos, TX 78666

*The presiding officer for this meeting will be present at the meeting location described above.*

**Attend Online via Virtual Zoom Meeting:**

Webinar ID: 882 9435 7109

Public Link: <https://us02web.zoom.us/j/88294357109>

- I. Call To Order**
- II. Roll Call**
- III. Citizen Comment Period:**

*Persons wishing to participate (speak) during the Citizen Comment portion of the meeting must email [jfalletta@sanmarcostx.gov](mailto:jfalletta@sanmarcostx.gov) prior to 12:00PM the day of the meeting. Comments shall have a time limit of three minutes each. Any threatening, defamatory or other similar comments prohibited by Chapter 2 of the San Marcos City Code will not be read.*

**MINUTES**

1. Consider approval of the October 18, 2023, meeting minutes.

**ACTION**

2. Grant Application - Consider Main Street Incentive application from the Halal Project, located at 312 University Dr Unit 312A, for additional signage.
3. Grant Application – Consider additional funding request from KZSM, for previously approved Main Street Incentive grant, due to higher-than-expected project costs.
4. Parking Advisory Board Recommendation – Consider a recommendation for the Parking Advisory Board, for which one seat is recommended by the Main Street Advisory Board.

**DISCUSSION ITEMS**

5. Downtown Area Plan Update – Receive update from staff on Council adoption of the Downtown Area Plan and next steps.
6. Kissing Alley CIP – Receive update from staff on expanded scope, draft renderings of Kissing Alley improvements, and timeline for the project moving forward.

**REPORTS**

7. Main Street Program Report
8. Financial Report
9. Downtown Association Report
10. Economic Development Report
11. Parking Advisory Board Report

**FUTURE AGENDA ITEMS**

**IV. Question and Answer Session with Press and Public**

**V. Adjournment**

*Notice of Assistance at the Public Meetings*

*The City of San Marcos is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. If requiring Sign Language Interpreters or alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Individuals who require auxiliary aids and services for this meeting should contact the City of San Marcos ADA Coordinator at 512-393-8000 (voice) or call Texas Relay Service (TRS) by dialing 7-1-1. Requests can also be faxed to 855-461-6674 or sent by e-mail to [ADArequest@sanmarcostx.gov](mailto:ADArequest@sanmarcostx.gov).*

*For more information on the Main Street Advisory Board, please contact Josie Falletta at [jfalletta@sanmarcostx.gov](mailto:jfalletta@sanmarcostx.gov).*