



**City of San Marcos
Regular Meeting
Parking Advisory Board
October 16th, 2023, 5:00 pm
City Hall: Conference Room
630 E. Hopkins Street
San Marcos, Texas 78666**

Please click the link below to join the meeting:

<https://us02web.zoom.us/j/82152496091>

Webinar ID: 821 5249 6091

The presiding officer for this meeting will be present at the meeting location described above.

I. Call To Order

II. Roll Call

III. Citizen Comment Period:

Persons wishing to participate (speak) during the Citizen Comment portion of the meeting must email ccampbell@sanmarcostx.gov prior to 12:00PM the day of the meeting. A call-in number to join by phone or link to join by a mobile device, laptop or desktop computer will be provided for participation.

MINUTES

1. Consider, by motion, the approval of regular meeting minutes:
 - a. August 21st, 2023

REPORT ITEMS

2. Receive update on S. Guadalupe Paid Parking Pilot
3. Receive a staff report from the enforcement department.
 - a. Update of capital cost and depreciation for enforcement equipment
 - b. Parking Citations Issued and Paid
 - c. Booting Ordinance
4. Receive a staff report on parking initiatives.
 - a. Employee Parking Pilot Program
 - b. ECAB update
 - c. Chapter 82 additions and revisions update
 - d. PAB Membership requirements

DISCUSSION ITEM

5. Discussion on Recommended Resolution for paid parking at the Guadalupe Lots and “Is Council amenable to the idea of having staff work with the PAB to investigate the potential for introducing on-street paid parking downtown.”

ACTION ITEMS

6. Consider, by motion, the approval of the 2024 PAB calendar of meeting dates.

FUTURE AGENDA ITEMS

7. Board Members may provide requests for discussion items for a future agenda in accordance with the board’s approved bylaws. *No further discussion will be held related to topics proposed until they are posted on a future agenda in accordance with the Texas Open Meetings Act.*

IV. QUESTION AND ANSWER SESSION WITH PRESS AND PUBLIC. This is an opportunity for the Press and Public to ask questions related to items on this agenda.

V. ADJOURNMENT

Notice of Assistance at the Public Meetings

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For more information on the Parking Advisory Board please contact Charles Campbell at ccampbell@sanmarcostx.gov



**PARKING ADVISORY BOARD
MINUTES**

**REGULAR MEETING
August 21, 2023**

The Parking Advisory Board convened in a regular meeting via the Zoom online format and in-person on August 21, 2023.

I. Chair, Dr. Rosalie Ray called the meeting to order at 5:07 pm.

II. Board Members in Attendance:

- Carina Boston – Pinales
- Vice-Chair John David Carson
- Mayor Hughson
- Council Member Mark Gleason
- Johanna Whitt
- Esther Garcia
- Chair, Dr. Rosalie Ray

Staff Present

- Assistant Director Public Works, Pete Binion
- Transit Manager, Amy Cogdill
- Main Street Manager, Josie Falletta
- Multimodal Parking Initiatives Manager, Charles Campbell
- Enforcement Manager, Samantha Deyo
- Assistant City Manager, Chase Stapp
- City Attorney, Sam Aguirre
- Assistant Finance Director, Ismael Garcia

III. 30 MINUTE CITIZEN COMMENT PERIOD

MINUTES

1. Consider, by motion, the approval of regular meeting minutes:
 - a. July 17, 2023

A motion was made by Board Member Carina Boston-Pinales, seconded by Vice Chair John David Carson, to approve the July 17, 2023, Meeting Minutes.

The motion was carried by the following vote:

PARKING ADVISORY BOARD

MEETING MINUTES

August 21, 2023

For:	5-	Board Member Carina Boston Pinales, Vice Chair John David Carson, Board Member Johanna Whitt, Chair Dr. Rosalie Ray, Board Member Esther Garcia
Against:	0-	
Absent	0-	

REPORT ITEMS

2. Receive staff update on the citizen handicap parking enforcement initiative.
 - a. Assistant City Manager, Chase Stapp, gave an update on the citizen handicap enforcement program. Staff advised that the city engaged with a software provider in 2018. The application allows community member to sign up so they could then issue violations on handicap compliance. Staff advised there has been very little community participation. Due to low citizen participation, demand on staff’s time and low-ticket revenue volume, Staff is recommending discontinuing this program.
 - b. Contract is currently expired.
 - c. Staff advised that revenue generated from this program are not tied to the enforcement revenue from Samantha Deyo’s department.
 - d. Vice Chair John David Carson asked what this program is costing the city. Staff advised the original cost was \$3K per month but now is \$1.5K per month.
 - e. Vice Chair John David Carson asked if the software was limited to only issuing citations for handicap violations. Staff advised the software is strictly limited to handicap violations.
 - f. Chair Dr. Ray asked what additional staff time is required. Staff advised that the enforcement manager reviews citations, must manage volunteer pool, and processing invoices.
 - g. Board consensus agreed with staff’s proposal to discontinue the monthly vendor expense. Some interest was expressed in evaluating (at a later date) a program that would allow citizens to report parking violations of additional types, ideally integrating with existing tools such as SMTX Connect.
3. Receive staff update from Legal Department on Chapter 82 ordinance revision and additions.
 - a. City Attorney, Sam Aguirre, advised that the new ordinance should be ready for review by next PAB meeting, September 18th, 2023.
 - b. Sam advised that Section 82.039 org chart was something left for the City Manager’s office to work directly with staff on how the organizational structure should be.
 - c. Sam advised that the administration of rates and regulation should remain in the prevue of City Council
 - d. Section 82.041, parking mobility and management fund, Legal recommends these funds remain part of the general fund. But PAB can still make recommendations on necessary funding. However, under the Parking Benefit District, the revenue and expenses can be segregated.

- e. Board Member Boston-Pinales asked how the violation revenue within the benefit district would be handled. Legal advised that the violation could remain in the benefit district but recommended using technology to ensure correct segregation of the violation revenue.
 - f. Vice Chair John David Carson asked if parking benefit district can use a % of revenue to pay back to the general fund for parking related expenses. Legal advised that it could work like the enterprise fund for utilities.
 - g. Legal recommended flat rates for the fine structure within each violation level as this is a simpler process for court and administration.
 - h. Legal recommended fee increases remain with City Council having the legislative authority. Legal recommend an ordinance that allows the PAB to make periodic reviews and recommendations of the rates.
 - i. Legal recommended being less specific about the in lieu of fines. This would allow the municipal court discretion on how the in-lieu fines are managed.
 - j. Vice Chair John David Carson expressed a concern over having to go to council every time a rate or hours of operation need to be changed. Mayor Hughson advised that these violations could be setup on a fee schedule with scheduled automatic increases, as appropriate. Legal advised that there needs to be parameters set up so staff can only make certain changes based on specific defined situations. Legal recommended the ordinance be very specific on how a rate change would occur. Legal with work with Charles on how the ordinance could look. Vice Chair John David Carson expressed a need to maintain different levels of parking violation as some violations create safety issues. Legal clarified its concern over issuing a different fine rates on the same violation. Chair Dr. Ray clarified that the intent was to be able to increase the fine amounts to an individual with repeat violations of the same type and that the current ordinance already utilizes a fine range without any guidance as to what would align with the min. and max. amounts.
 - k. Vice Chair John David Carson asked what consideration there would be if the PAB recommended escalating certain parking violations from a civil to a misdemeanor offense. Staff advised that the process to mail citation directly to the registered owner is easier under the current process. If the process is changed to a misdemeanor offense, then the citation collection notice could not be sent to the registered owner. Legal advised that if the PAB wants to identify something that causes or triggers the offense to be egregious enough to warrant a hold on vehicle registration, there could be a way to do that. Board Member Whitt advised San Antonio moves violation to misdemeanors after \$500 or more in violations. There is no recommendation currently from the PAB to elevate any parking violation above a civil offense.
4. Receive staff update from Finance Department on parking revenue and expense.
- a. Assistant Finance Director, Ismael Garcia presented spreadsheet showing the current and historical parking revenue. Ismael advised that currently all parking revenue is being reported to the General Fund under Other Revenue. Ismael advised that the Downtown Improvement Project parking revenue is related to parking leases at the lot on Hutchison. Staff advised that the other Parking Leases revenue is for the surface lot at 111 MLK (new fire station building). Premium Parking is paying the city for use of that lot.

- b. Vice Chair John David Carson asked if the \$158K in enforcement revenue is YTD or projected for the end of the 2023 cycle. Staff advised this revenue is YTD.
 - c. Enforcement Manager Samantha Deyo presented an expense report showing expenses related to parking enforcement. All expenses are estimated for year end. Staff advised that currently the Software expense for NuPark is currently under the police department but will be moved over to the enforcement department for the new fiscal year.
 - d. Vice Chair John David Carson asked how the NuPark expense compares to the new quotes. Staff advised that the new quotes are less than the current expense for the Nu Park system.
 - e. Staff advised that these expenses do not including any booting monthly costs
 - f. Vice Chair John David Carson asked if there was a balance sheet for the parking department, an asset listing including the vehicles the enforcement department uses, or any depreciation expense accounted for in the departmental expenses presented. Staff advised they could provide a capital outlay document showing the enforcement vehicle expense.
 - g. Staff advised that the expenses were pulled from different departments however with the new year budgeting processes all enforcement related expenses will be shown within the enforcement department codes.
 - h. Vice Chair John David Carson commented that the parking enforcement operations are losing money and that ‘free’ on-street parking is transferring the cost of personal car storage from the auto-owner to the public at large regardless as to whether they own a car or park it in high-demand areas.
 - i. Board Member Boston-Pinales asked if the replacement of damaged signs is included in the expense staff present. Staff advised that those expense are within the Public Works - Traffic departments budget. Staff advised there more expenses than this, damage to structures, Parking Managers salary)
 - j. Chair Dr. Ray commented about installing the \$500 fine sign under the Handicap signs. Samantha Deyo advised the signs did not have to say \$500 but need to say Subject to Fine or Towing.
 - k. Mayor Hughson asked if we had an inventory of all ADA signage. Staff advised that we do.
 - l. Vice Chair John David Carson asked why Charles’ salary was not included in the personnell expense line item. Staff advised that Charles’ salary is part of the Public Services budget.
5. Receive a staff report on parking enforcement initiatives.
- a. Parking Citations Issued and Paid
 - i. Staff advised there were 1096 overtime citation issued in July and 377 citation payments collected. Total citations issued were 1430. Disabled parking violations have increased.
 - ii. Mayor Hughson asked why some line items with violations had zero ticket charges shown. Staff advised that some of these are voids or warnings.
 - iii. Board Member Boston-Pinales commented there were violations in neighborhoods and driveways were blocked. Staff advised their primary focus is downtown; however, they also monitor the

residential area from time to time. Staff also reported they do respond to residential issues when notified by police or the public. Staff advised that if the non-emergency call center receives a call about a non-downtown parking issue, the call center notifies an enforcement person and they respond immediately.

- b. Booting Ordinance
 - i. Staff advised staff will be going through equipment and de-escalation training prior to beginning to boot vehicles. Staff has worked with communication to get the word out about the new booting ordinance.
 - ii. Staff is waiting on printing on new stickers. This is required for booting. Once the stickers arrive the new booting program will start
 - iii. Josie Falletta advised that signs will be installed around town advising of the new booting ordinance.
 - iv. Staff advised there are over 3,000 past due violations and will be addressing the first 200 people who have the largest outstanding balances. Vice Chair John David Carson asked if there will be some sort of amnesty offered. Mayor Hughson advised the court do offer payment programs or community service in lieu of fine payment.
 - v. Board Member Boston-Pinales asked what the communication follow up was for the employee parking program on the information sign mention above in section iii. Staff advised that the sign directs them to the enforcement page on the City’s website. That page has a link that says “Click Here for more information.” Board Member Boston-Pinales expressed concern that might be too vague and not lead people to information on the employee parking program and recommended the link lead to the solution. Staff advised they could update the enforcement page.

John David Carson Recused himself from the conversation

- 6. Receive a staff report on parking initiatives.
 - a. Employee Parking Pilot Program
 - i. Staff advised that as of August there are 7 companies registered occupying 22 spaces which is up from 13 in July.
 - ii. Board Member Boston-Pinales asked if staff had any communication with the business owners about how they heard about the program. Staff advised they would follow up with the new companies and get those details.
 - iii. Mayor Hughson asked if “how did you hear about the program” was on the application. Staff advised it was not but would look into adding this.
 - b. Community outreach
 - i. Staff acknowledge several members that have assisted in communication outreach. Staff advised they attend the Downtown Assn Meeting on August 7th, Texas State Bobcat Bonanza, and the downtown safety meeting on August 21.

- ii. Board Member Boston-Pinales expressed a concern that during the Safety meeting the police officers were not aware of the ECAB and Employee Parking programs. Board Member Boston-Pinales asked where the communication charge fell short. Staff asked where they thought the breakdown occurred. Board Member Boston-Pinales reported that very few people at the Safety meeting knew about the ECAB program. Board Member Boston-Pinales expressed that she felt the breakdown came from employers. Staff advised the latest Downtown newsletter had a 65% open rate. Board Member Boston-Pinales wanted to make sure that the perceived lack of knowledge about the program should be considered when evaluating the effectiveness of the program. Chair Dr. Ray commented that it might not be a lack of communication about the program but might be that the ECAB is not meeting the needs. Dr. Ray advised that the feedback from the safety meeting was employees were only walking a block to return to their vehicles. Staff recommended possibly having the police department attend the PAB.
- c. ECAB update
 - i. Staff reported that through July 2023 \$265,096.75 has been spent on the ECAB program with \$234,903.25 in remaining funds. Staff reported the remaining funds should cover approximately 6.5 months of service.
 - ii. Through August 18th there have been 8,776 rides
 - iii. Chris Nielsen with ECAB recommend flyers within the ECAB to promote alternate programs like the employee parking lot or the new booting ordinance.
 - iv. Vice Chair John David Carson expressed concerns over the program not meeting its goals, the lack of progress toward achieve those goals, the apparent impact of replacing of pedestrian trips instead of reducing vehicles downtown, and the program’s expense relative to other mobility solutions for downtown.
 - v. Board Member Boston-Pinales asked for an update on grants for the program.
 - vi. General discussion on the geographical boundaries of the program and the TIRZ funding-source likely limiting any expansion of its limits the TIRZ boundary. Chair Ray noted that the eCab is not currently serving as a last-mile solution because it doesn’t not allow trips to originate or conclude outside the ‘last-mile.’
 - vii. Chris Nielsen expressed a concern over how to measure success of the program.

DISCUSSION ITEMS

- 7. Discussion on possible parking pilot program for S. Guadalupe St lots
 - a. Josie Falletta gave a presentation on possible uses for the City’s vacant lots on Guadalupe. Presentation included possible short-term plan for paid

parking at 128 and 152 S. Guadalupe. Josie advised that this option had been presented to Council and Council asked Josie to present this short-term plan to the Parking Advisory Board for their input.

- b. Board Member Whitt was concerned that people might not like this, but it needs to be done. But at some point, we need to look at building a parking garage.
 - c. Board Member Boston-Pinales commented that this lot could be used as discounted off-street paid parking lot in conjunction with paid parking on-street. And the lot could be used a multimodal depot. Would also like to see a voucher or validation program.
 - d. Chair Dr. Ray expressed a concern that residents would have the same free parking as the City Park Lot. Staff advised that was nothing that says this lot must work exactly like the City Park Pilot Program. Staff clarified that we are recommended the same technology but not necessarily the same use. Dr. Ray also expressed a desire to have an employee voucher/validation program for this lot.
 - e. Vice Chair John David Carson commented that he believes parking is not an appropriate long-term use for this property, but supported it as a temporary use. Vice Chair John David Carson recommended putting a term on the pilot and amortizing the cost over the term of the pilot. The Vice Chair additionally recommended establishing a Parking Benefit District in conjunction with this pilot and using the Benefit District to publicize the investments enabled by the City (such as this lot) by charging for parking downtown. The Vice Chair also encouraged staff to evaluate options for de-paving a portion of the lot during this time, such a TrueGrid permeable/porous paver system. Lastly, stated that the City should uphold the intent and standards of the development code, by not allowing any vehicular access from Guadalupe Street, but rather only allowing access from the alley.
 - f. PAB gave consensus that they would like to move forward with paid parking at the Guadalupe lots. Staff would like to present to Council in November
8. Discussion on possible alternate parking and multimodal programs
- a. Chair Dr. Ray asked staff for their input on funding should the ECAB program be discontinued. Staff advised that since staff and the PAB has made no recommendation to cancel the ECAB program, staff did not want to list the additional multimodal under the ECAB discussion item. However, there could be other additional funding for these types of programs regardless of any change in the ECAB program. Staff advised that if the ECAB program was canceled the funds would go back to the TRIZ board to possible be used to fund other programs.
 - i. Vice Chair John David Carson recommended discussing the prioritization of these items and then possible formulating a budget. Staff advised that they could provide hard cost for the PAB to review.
 - ii. Discussion on additional bus shelters as an option. Mayor Hughson asked if staff had a plan for additional bus shelters. Staff advised they do. However, new sites would need to be looked at for right-of-way concerns. But sites could also be looked at for other improvements such as benches. Vice Chair John David Carson commented that the curb line could be relocated (for example, taking a parking space) to

facilitate the addition of a shelter in constrained areas. Staff advised that the city scape is difficult to find a safe location for buses to stop.

- iii. Vice Chair John David Carson commented that other cities are offering e-bike rebates and that could be another option for funding multimodal programs that reduce demand for parking.
 - b. Identifying alternate off-street parking opportunities
 - c. Installation of additional Bike Racks
 - d. Chair Dr. Ray recommended walkability improvements, such as additional trees or shading installation to make walking more pleasant.
 - e. Board Member Priorities
 - i. Chair Ray’s prioritization was: making downtown more walkable, bus shelters, e-bikes rebates.
 - ii. Board Member Boston-Pinales reiterated the recommendation that sidewalk improvements be included in the list of possible improvements for funding.
 - iii. Vice Chair John David Carson’s prioritization was bike racks, bus shelters, e-bike rebates, and then sidewalk and walkability improvements. He clarified these priorities are partially based on “bang for the buck,” as walkability/streetscape improvements were best, but also most costly and slow to implement.
 - iv. Board Member Whitt commented that her priorities would be trees and shade, bus shelters, sidewalks, e-bike rebates, and then bike racks.
 - f. Mayor Hughson advised that the PAB come up with a plan regardless of if ECAB gets canceled or not because these items are good ideas that can be presented to the TRIZ board for funding. But recommended looking at what bus shelters staff has plans for.
9. Discussion on paid parking within downtown area
- a. Board Member Boston-Pinales commented that she would like the PAB to discuss paid parking within the downtown area.
 - b. Board Member Whitt commented that paid parking would be ideal and would be uncertain on time limits and perimeter of the area.
 - c. Mayor Hughson advised the Council is concerned with how much is charged and where does the paid parking area stop.
 - d. Chair Dr. Ray commented that spillover is possible no matter where the boundary is established. Chair Dr. Ray commented the way these programs have been implemented elsewhere was with the understanding the boundary could change as the neighborhoods request. And that pricing could change for those areas near the boundaries.
 - e. Board Member Boston-Pinales commented about validation programs.
 - f. Vice Chair John David Carson commented he has long advocated for paid parking but recommends a first hour of free parking to start to manage the transition. Vice Chair commented that off-street parking would not be successful without paid parking on-street, and that occupancy data collection would be important to make right decisions about demand management, pricing, and time allowances. The Vice Chair indicated his continued support of the 2019 Downtown Association recommendation on the implementation of paid on-street parking.

- g. Staff asked if it would be important to get another parking study done. Chair Dr. Ray expressed a concern over another comprehensive study being done. Asked what other information would staff like to see. Charles advised that we need some way to collect demand data or occupancy data. Mayor Hughson asked if this data could be ascertained from the LPR system. Enforcement staff advised the NuPark only has one staff member, and it might be difficult to get this data. Staff could get data from LPR and will investigate if this data can be used to ascertain occupancy information.
 - h. Vice Chair John David Carson was not in favor of a new parking study as many have been done all with the same recommendations but would be okay with a new pricing or occupancy study to inform implementation.
 - i. Chair Dr. Ray recommended all board members review the Kimley Horn plan once more. With a possible Future Action Item for the board “How comfortable are we with more forward with next steps”
 - j. Staff commented that it might be beneficial to garner feedback from downtown prior to presenting to council. Chair Dr. Ray expressed a concern that it would be hard to do if there is not a plan in place.
 - k. Mayor Hughson recommended a two-part process. With part one presenting to Council if they are okay with the PAB looking at paid parking. Then if the Council is okay, we can start looking at the plan of how paid parking would happen.
 - l. Staff recommend drafting a recommended resolution for: (1) the Guadalupe Lot paid parking pilot, and (2) “Is it okay for staff in conjunction with the PAB to look at paid parking downtown”. Mayor Hughson asked for 3-4 supporting reasons so the Mayor and Council members can discuss this with their constituents.
10. Discussion on possibly revising the PAB Membership requirements
- m. Staff reported that Board Member Hink resigned from the PAB leaving 2 vacancies on the board. Staff also advised they recently received an application for PAB membership however, the applicant lived outside the membership geographically area identified within the current ordinance.
 - n. Mayor Hughson advised that the city received applications in January from people that are just looking to service the San Marcos community. Staff will follow up with the appropriate department to see if they can recruit some of these applicants.
 - o. Chair Dr. Ray recommended changing the requirements “to a priority for downtown but not required.”
 - p. Vice Chair John David Carson agreed with Chair Dr. Ray comments
 - q. Mayor Hughson recommended making “pools”. For example, 3 members that are either resident, downtown business owner, or property owner and still have 2 at large members.
 - r. Board Member Boston-Pinales recommended the property owner qualification be expanded beyond downtown.
 - s. Mayor Hughson advised that she will place the PAB membership requirements on the upcoming September Council Agenda for discussion

ACTION ITEMS

FUTURE AGENDA ITEMS

- 11. Chair Dr. Ray would like staff to provide an update on capital expenses for the enforcement vehicles.
- 12. Validation discussion
- 13. Recommended Resolution for paid parking pilot for the Guadalupe Lots and “Is it okay for staff in conjunction with the PAB to look at paid parking downtown”.

QUESTION AND ANSWER SESSION WITH THE PRESS AND PUBLIC

Public commented that there is no paid parking in New Braunfels and Gruene. The problem with parking in downtown San Marcos is the students. And I have never had to pay for parking as an employee. If you implemented paid parking, I would visit New Braunfels and Gruene. The problem is students.

IV. ADJOURNMENT

The meeting was adjourned at 7:57pm pm by Dr Rosalie Ray

Staff Liaison

Board/Commission Chair

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Initial Scan Violations

9/1/2023

Violation	Count	Warnings	Voids	Total	Fines
203-Parked In Fire Zone	0	0	1	1	\$0.00
230-Parked in a No Parking Zone	4	0	0	4	\$90.00
242-Parked Left Side Street/Facing Traffic	2	0	0	2	\$60.00
252-Head-In Into Backed-In Angle Parking	2	0	0	2	\$45.00
Grand Totals	8	0	1	9	\$195.00

9/5/2023

Violation	Count	Warnings	Voids	Total	Fines
142-Parked Left Side Street/ Facing Traffic - Warn	0	1	0	1	\$0.00
151- Backed Into head-In Angled Parking - Warning	0	2	0	2	\$0.00
230-Parking in a No Parking Zone	2	0	0	2	\$90.00
237-Poarked Withion 15' of Fire Hydrant	1	0	0	1	\$0.00
242-Parked Left Side Street/Facing Traffic	2	0	0	2	\$0.00
252-Head-In Into Backed-In Angle Parking	3	0	1	4	\$90.00
Grand Totals	8	3	1	12	\$180.00

9/6/2023

Violation	Count	Warnings	Voids	Total	Fines
142-Parked Left Side Street/Facing Traffic - Warn	0	1	0	1	\$0.00
230-Parked in a No Parking Zone	1	0	0	1	\$45.00
242-Parked Left Side Street/Facing Traffic	1	0	0	1	\$0.00
251-Backed Into Head-In Angled Parking	1	0	0	1	\$45.00
Grand Totals	3	1	0	4	\$90.00

9/7/2023

Violation	Count	Warnings	Voids	Total	Fines
230-Parked in a No Parking Zone	2	0	0	2	\$90.00
242-Parked Left Side Street/Facing Traffic	1	0	0	1	\$0.00
252-Head-In Into Backed-In Angle Parking	2	0	0	2	\$45.00
Grand Totals	5	0	1	5	\$135.00

9/8/2023

Violation	Count	Warnings	Voids	Total	Fines
205-Disabled Parking Violation	0	1	0	1	\$0.00
230-Parked in a No Parking Zone	3	0	0	3	\$45.00

238-Double Parked	0	1	0	1	\$0.00
242-Parked Left Side Street/Facing Traffic	2	0	0	2	\$30.00
251-Backed Into Head-In Angled Parking	1	0	0	1	\$45.00
252-Head-In Into Backed-In Angle Parking	1	0	0	1	\$0.00
Grand Totals	7	2	0	8	\$120.00

9/11/2023

Violation	Count	Warnings	Voids	Total	Fines
151-Backed Into Head-In Angled Parking - Warning	0	2	0	2	\$0.00
152-Head-In Into Back-In Angle Parking - Warning	0	1	1	1	\$0.00
230-Parked in a No Parking Zone	5	0	0	5	\$45.00
252-Head-In Into Backed-In Angle Parking	2	0	0	2	\$45.00
Grand Totals	7	3	1	10	\$90.00

9/12/2023

Violation	Count	Warnings	Voids	Total	Fines
142-Parked Left Side Street/Facing Traffic - Warn	0	3	0	3	\$0.00
230-Parked in a No Parking Zone	1	0	0	1	\$0.00
242-Parked Left Side Street/Facing Traffic	4	0	0	4	\$60.00
252-Head-In Into Backed-In Angle Parking	1	0	0	1	\$0.00
Grand Totals	6	3	0	9	\$60.00

9/13/2023

Violation	Count	Warnings	Voids	Total	Fines
142-Parked Left Side Street/Facing Traffic - Warn	0	2	0	2	\$0.00
230-Parked in a No Parking Zone	3	0	0	3	\$135.00
242-Parked Left Side Street/Facing Traffic	1	0	0	1	\$0.00
252-Head-In Into Backed-In Angle Parking	2	0	0	2	\$45.00
Grand Totals	6	2	0	8	\$180.00

9/14/2023

Violation	Count	Warnings	Voids	Total	Fines
219- Parked Within 30' Of a Traffic Control Device	1	0	0	1	\$0.00
230-Parked in a No Parking Zone	3	0	0	3	\$135.00
242-Parked Left Side Street/Facing Traffic	1	0	0	1	\$30.00
Grand Totals	5	0	0	5	\$165.00

9/15/2023

Violation	Count	Warnings	Voids	Total	Fines
219-Parked Within 30' of A Traffic Control Device	1	0	0	1	\$0.00
230-Parked in a No Parking Zone	2	0	0	2	\$90.00

235-No Parking Zone - RPP	1	0	0	1	\$45.00
236-Wheels Over 18" From The Curb	1	0	0	1	\$30.00
242-Parked Left Side Street/Facing Traffic	2	0	0	2	\$60.00
251-Backed Into Head-In Angled Parking	2	0	1	3	\$45.00
252-Head-In Into Backed-In Angle Parking	0	0	1	1	\$0.00
Grand Totals	9	0	2	11	\$270.00

9/18/2023

Violation	Count	Warnings	Voids	Total	Fines
230-Parked in a No Parking Zone	2	0	0	2	\$90.00
242-Parked Left Side Street/Facing Traffic	2	0	0	2	\$30.00
252-Head-In Into Backed-In Angle Parking	3	0	0	3	\$0.00
Grand Totals	7	0	0	7	\$120.00

9/19/2023

Violation	Count	Warnings	Voids	Total	Fines
209-Parked Within 4' Of A Mailboxx	2	0	0	2	\$30.00
230-Parked in a No Parking Zone	7	0	0	7	\$180.00
242-Parked Left Side Street/Facing Traffic	2	0	0	2	\$0.00
252-Head-In Into Backed-In Angle Parking	0	0	1	1	\$0.00
Grand Totals	11	0	1	12	\$210.00

9/20/2023

Violation	Count	Warnings	Voids	Total	Fines
130-Parked in a No Parking Zone - Warning	0	1	0	1	\$0.00
141-Parked in Intersection - Warning	0	1	0	1	\$0.00
230-Parked in a No Parking Zone	3	0	0	3	\$45.00
237-Parked Within 15' of Fire Hydrant	1	0	0	1	\$0.00
242-Parked Left Side Street/Facing Traffic	2	0	0	2	\$0.00
252-Head-In Into Backed-In Angle Parking	2	0	1	3	\$45.00
Grand Totals	8	2	1	11	\$90.00

9/21/2023

Violation	Count	Warnings	Voids	Total	Fines
230-Parked in a No Parking Zone	1	0	0	1	\$0.00
242-Parked Left Side Street/Facing Traffic	1	0	0	1	\$30.00
Grand Totals	2	0	0	2	\$30.00

9/22/2023

Violation	Count	Warnings	Voids	Total	Fines
230-Parked in a No Parking Zone	1	0	0	1	\$45.00

251-Backed Into Head-In Angled Parking	1	0	0	1	\$0.00
Grand Totals	2	0	0	2	\$45.00

9/25/2023

Violation	Count	Warnings	Voids	Total	Fines
209-Parked Within 4' Of A Mailboxx	1	0	0	1	\$0.00
230-Parked in a No Parking Zone	2	0	0	2	\$45.00
242-Parked Left Side Street/Facing Traffic	2	0	0	2	\$0.00
251-Backed into Head-In Angled Parking	1	0	0	1	\$45.00
252-Head-In Into Backed-In Angle Parking	1	0	0	1	\$45.00
Grand Totals	7	0	0	7	\$135.00

9/26/2023

Violation	Count	Warnings	Voids	Total	Fines
209-Parked Within 4' Of A Mailbox	1	0	0	1	\$30.00
237-Parked Within 15' Of Fire Hydrant	1	0	0	1	\$0.00
252-Head-In Into Backed-In Angle Parking	2	0	0	2	\$90.00
Grand Totals	4	0	0	4	\$120.00

9/27/2023

Violation	Count	Warnings	Voids	Total	Fines
151-Backed Into Head-In Angled Parking - Warning	0	1	0	1	\$0.00
230-Parked in a No Parking Zone	2	0	0	2	\$30.00
242-Parked Left Side Street/Facing Traffic	1	1	0	2	\$20.00
251-Backed Into Head-In Angled Parking	1	0	0	1	\$30.00
Grand Totals	5	0	0	7	\$100.00

9/28/2023

Violation	Count	Warnings	Voids	Total	Fines
140-Parked In Lane of Traffic - Warning	0	1	0	1	\$0.00
145-Parked On Sidewalk - Warning	0	1	0	1	\$0.00
230-Parked in a No Parking Zone	3	0	0	3	\$30.00
242-Parked Left Side Street/Facing Traffic	3	0	0	3	\$20.00
Grand Totals	6	2	0	8	\$50.00

9/29/2023

Violation	Count	Warnings	Voids	Total	Fines
219-Parked Within 30' Of A Traffic Control Device	1	0	0	1	\$0.00
230-Parked in a No Parking Zone	1	0	1	2	\$0.00
233-Parked Blocking Driveway	1	0	0	1	\$30.00
251-Backed Into Head-In Angled Parking	1	0	0	1	\$30.00

Grand Totals

4

0

1

5

\$60.00

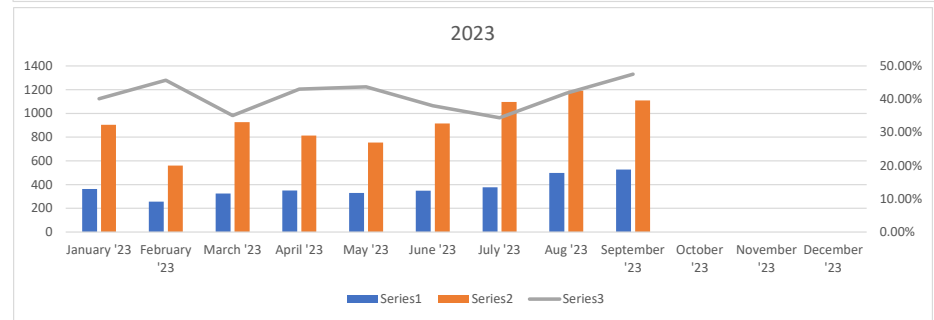
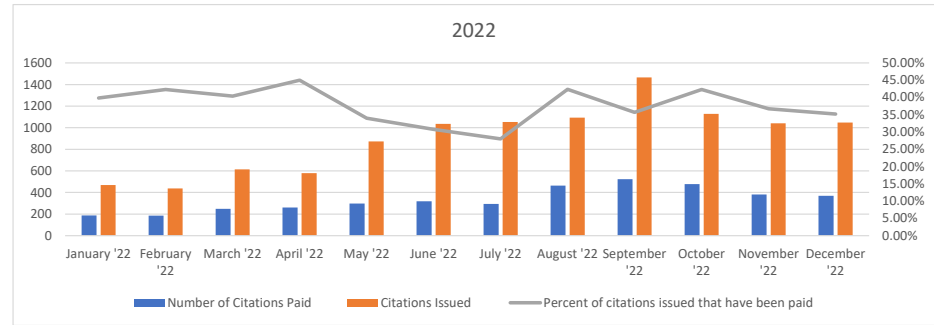


Citation Violations Summary

Dates beginning 9/1/2023 through 9/30/2023

Violation	Count	Warnings	Voids	Total	Fines
108-Large Vehicle Parked in Res. Area - Warning	0	1	0	1	\$0.00
109-Parked Within 4' Of A Mailbox - Warning	0	4	0	4	\$0.00
119-Parked Within 30' Of Traffic Control Dev-Warn	0	2	0	2	\$0.00
130-Parked in a No Parking Zone - Warning	0	2	0	2	\$0.00
140-Parked In Lane of Traffic - Warning	0	2	0	2	\$0.00
141-Parked In Intersection - Warning	0	2	0	2	\$0.00
142-Parked Left Side Street/Facing Traffic - Warn	0	16	0	16	\$0.00
145-Parked On Sidewalk - Warning	0	5	0	5	\$0.00
148-Parked On Street For Sale/Repair - Warning	0	3	0	3	\$0.00
151-Backed Into Head-In Angled Parking - Warning	0	9	0	9	\$0.00
152-Head-In Into Back-In Angle Parking - Warning	-1	3	1	3	\$0.00
201-Parked Overtime	747	5	33	785	\$13,740.00
202-Parked Blocking Bicycle Lane	2	0	0	2	\$0.00
203-Parked In Fire Zone	5	0	1	6	\$225.00
205-Disable Parking Violation	7	1	1	9	\$2,500.00
209-Parked Within 4' Of A Mailbox	7	0	0	7	\$50.00
219-Parked Within 30' Of A Traffic Control Device	10	0	0	10	\$210.00
230-Parked in a No Parking Zone	300	11	10	321	\$6,585.00
233-Parked Blocking Driveway	2	0	0	2	\$30.00
234-Parked in Loading Zone	5	0	0	5	\$135.00
235-No Parking Zone - RPP	4	0	3	7	\$90.00
236-Wheels Over 18" From The Curb	1	0	0	1	\$30.00
237-Parked Within 15' Of Fire Hydrant	3	0	0	3	\$0.00
238-Double Parked	9	1	0	10	\$90.00
240-Parked In Lane of Traffic	2	0	0	2	\$45.00
242-Parked Left Side Street/Facing Traffic	56	2	0	58	\$730.00
243-Parked On Grass	27	0	0	27	\$360.00
245-Parked On Sidewalk	8	2	1	11	\$180.00
248-Parked On Street For Sale/Repair	3	0	0	3	\$120.00
251-Backed Into Head-In Angled Parking	20	0	1	21	\$465.00
252-Head-In Into Backed-In Angle Parking	73	4	10	87	\$1,605.00
Grand Totals	1290	75	61	1426	\$27,190.00

Downtown Parking Citations Issued and Paid			
Month	Number of Citations Paid	Citations Issued	Percent of citations issued that have been paid
January '22	187	469	39.87%
February '22	185	437	42.33%
March '22	248	614	40.39%
April '22	261	580	45.00%
May '22	297	873	34.02%
June '22	319	1036	30.79%
July '22	295	1053	28.02%
August '22	463	1093	42.36%
September '22	523	1465	35.70%
October '22	477	1128	42.29%
November '22	382	1040	36.73%
December '22	369	1048	35.21%
January '23	363	904	40.15%
February '23	256	560	45.71%
March '23	325	927	35.06%
April '23	350	813	43.05%
May '23	330	755	43.71%
June '23	348	915	38.03%
July '23	377	1096	34.40%
Aug '23	498	1192	41.78%
September '23	527	1109	47.52%
October '23			
November '23			
December '23			



Parking Enforcement Operating Expenses

- Personnel includes:
 - 1 Coordinator, 4 Part-Time Technicians
- Fuel and Personnel expenses are estimated totals through the end of the year.
- NuPark currently falls under the Police Department but will move under Parking Enforcement in FY24.
 - This number is the full contract amount for the year.
- Postage is used for mailing wrecker complaints, citation notices and permit expiration letters.

Line Item	Expense
Telephone/Communications	\$2,670
Software Licensing/ NuPark	\$63,252
Fuel	\$9,000
Supplies	\$1,170
Postage	\$241
Vehicles	\$17,745
Repairs (Vehicle)	\$377
Uniforms	\$778
Training	\$274
Personnel	\$130,000
Total:	\$ 225,507



PARKING ADVISORY BOARD RECOMMENDATION
RESOLUTION NO. 2023-03

A RECOMMENDATION RESOLUTION OF THE PARKING ADVISORY BOARD TO THE SAN MARCOS CITY COUNCIL REGARDING A POTENTIAL PAID PARKING PILOT PROGRAM FOR THE CITY-OWNED LOTS LOCATED AT 128 & 152 S. GUADALUPE AND A RECOMENDATION TO EXPLORE ON-STREET PAID PARKING IMPLEMENTATION DOWNTOWN

WHEREAS, The Parking Advisory Board (the "Board") was created December 2018 and is appointed to provide recommendations regarding the creation and operation of the parking and transportation demand management program;

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WHEREAS, the City commissioned multiple Downtown parking studies, including those in 2013, 2016, and 2018, prior to forming the Board;

WHEREAS, those studies analyzed Downtown parking supply, usage, and patterns and made recommendations for improved operations and enforcement as well as the implementation of paid, on-street parking under a Parking Benefit District that would direct collected meter proceeds toward streetscape, parking, maintenance, and mobility improvements for the Downtown;

WHEREAS, the City elected to make operational and enforcement improvements to improve the efficiency of the Downtown public parking supply prior to considering on-street paid parking;

WHEREAS, the Board, City staff, and Council have worked together over the past five years to launch multiple pilots, programs, and operational improvements, including, but not limited to, improved citation-issuance operations under the City Marshal's office, a streamlined immobilization (booting) program, the Get Around Downtown eCab pilot, a Downtown Employee Parking Program, a draft Parking Benefit District ordinance, the expansion of allowed parking duration in lower-demand areas, and the creation and fulfillment of the Multimodal Parking Initiatives Manager role;

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WHEREAS, utilization of Downtown on-street parking in excess of posted time limits and delinquency or disregard for City-issued citations remains high (collection rate average of **only XX% over last 12 months**);

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WHEREAS, utilization of off-street parking options remains low and options for shared, off-street parking lots on the western side of Downtown are more limited;

WHEREAS, the City has acquired certain properties located at 128 & 152 S. Guadalupe Street that have limitations on near-term improvement and is therefore evaluating a paid, off-street surface parking lot as a near-term use;

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WHEREAS, the Board has reviewed Staff's preliminary parking options for the City-owned lots at 128 & 152 S. Guadalupe Street;

WHEREAS, The Board supports the initiative to implement a paid parking pilot program at the City-owned 128 & 152 S. Guadalupe Lots;

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~~WHEREAS, The Board has explored options to alleviate the parking demand for on-street parking in the downtown area including the Employee Parking Pilot Program option at an off-street location;~~
and;

~~WHEREAS, in light of the limited improvement in Downtown parking, The Board supports a~~ review of ~~the prior studies' recommendations for~~ on-street paid parking implementation ~~within the Downtown area of San Marcos~~ by the City's experienced Multimodal Parking Initiatives Manager (including a new baseline Downtown parking supply and utilization, but excluding another costly overall study) is prudent.

NOW, THEREFORE, BE IT RESOLVED BY THE PARKING ADVISORY BOARD OF THE CITY OF SAN MARCOS, TEXAS:

Part 1: The Parking Advisory Board recommends City Council adopt the draft Parking Benefit District ordinance, which creates a process for the formation of Parking Benefit Districts within San Marcos.

Part 2: The Parking Advisory Board recommends City Council approve the implementation of a paid, off-street parking pilot at 128 and 152 S. Guadalupe Street subject to the creation of a Downtown Parking Benefit District and review of the final design and implementation plan for the lot.

Part 3: The Parking Advisory Board recommends City Council approve the Board working with staff to explore on-street paid parking implementation within the downtown Downtown area of San Marcos and to report back to City Council with its findings and recommendations by March 2024.

PASSED AND ADOPTED

Attest:

Charles Campbell
Staff Liaison

Dr. Rosalie Ray
Chair

2024

Parking Advisory Board Meeting Dates

January						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

February						
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March						
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31						

April						
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28	29	30				

May						
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June						
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30						

July						
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August						
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25	26	27	28	29	30	31

September						
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29	30					

October						
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27	28	29	30	31		

November						
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17	18	19	20	21	22	23
24	25	26	27	28	29	30

December						
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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

 City Holiday