



**SAN MARCOS CONVENTION AND VISITOR BUREAU  
BOARD OF DIRECTORS MEETING**

**DATE: Wednesday, July 17, 2019**

**TIME: 11:30 a.m.**

**PLACE: LBJ Museum**

***MISSION STATEMENT***

***The San Marcos Convention and Visitor Bureau is committed to developing and marketing San Marcos as a premier year-round destination for leisure, group, and business travelers that will have a positive economic impact on the community. We serve as the advocate for the traveler and promote that which is unique to San Marcos.***

**AGENDA**

1. Call to Order and Roll Call
2. Citizen Comment Period – **3 Minutes**
3. Mission Statement – **1 Minute**
4. Guest Speaker: The Meadows Center - Miranda Wait/Anna Huff -**15 Minutes**
5. Consider Acceptance of Minutes March 20, 2019– **5 Minutes**
6. Discussion of Committee and Task Force Reports – **20 Minutes**
  - i. Discuss and Consider Acceptance of Financials through July 15, 2019
  - ii. Committees/Task Force
  - iii. Discuss FY 20 Budget
7. Director Report– **10 Minutes**
  - a. San Marcos Hotel market update
  - b. April/May/June/July Staff Activities
  - c. Short Term Rental Update
  - d. Development updates
8. Future Agenda Items – Discuss items designated for future agenda – **5 Minutes**
9. Question and Answer Session with Press and Public
10. Adjournment

**San Marcos Convention and Visitor Bureau  
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