



**SAN MARCOS CONVENTION AND VISITOR BUREAU
BOARD OF DIRECTORS MEETING**

DATE: Wednesday, May 17, 2023

TIME: 11:30 a.m.

PLACE: Grin's Restaurant, 802 North LBJ

MISSION STATEMENT

The San Marcos Convention and Visitor Bureau is committed to developing and marketing San Marcos as a premier year-round destination for leisure, group, and business travelers that will have a positive economic impact on the community. We serve as the advocate for the traveler and promote that which is unique to San Marcos.

AGENDA

1. Call to Order and Roll Call
2. Citizen Comment Period – **3 Minutes**
3. Mission Statement – **1 Minute**
4. Guest Speaker – Texas State Career Services – **15 Minutes**
5. Election of Officers – **5 Minutes**
6. Consider Acceptance of Minutes March 15, 2023 – **3 Minutes**
7. Review and Accept Financial Report through May 2023 – **10 Minutes**
8. Marketing Update – **10 Minutes**
9. Director Report – **20 Minutes**
 - a. Hotel market update
 - b. San Marcos – Tax Revenue Collections
 - c. March – May Staff Activities
 - d. Development updates and events
 - e. Alleys Without Names Task Force Update
10. Future Agenda Items – Discuss items designated for future agenda – **5 Minutes**
11. Around the Room – Representatives Activities, Events and Updates – **5 Minutes**
12. Question and Answer Session with Press and Public
13. Adjournment

**San Marcos Convention and Visitor Bureau
617 IH 35 North, San Marcos, TX 78666
www.visitsanmarcos.com**