



City of San Marcos
Regular Meeting
Main Street Advisory Board
Wednesday, April 19, 2023 at 5:30pm

Attend in Person:

Chamber of Commerce Conference Room
202 N CM Allen Pkwy San Marcos, TX 78666

Attend Online via Virtual Zoom Meeting:

Webinar ID: 882 9435 7109

Public Link: <https://us02web.zoom.us/j/88294357109>

I. Call To Order

II. Roll Call

III. Citizen Comment Period:

Persons wishing to participate (speak) during the Citizen Comment portion of the meeting must email jfalletta@sanmarcostx.gov prior to 12:00PM the day of the meeting. Comments shall have a time limit of three minutes each. Any threatening, defamatory or other similar comments prohibited by Chapter 2 of the San Marcos City Code will not be read.

ACTION

1. Grant Application – Review Main Street Incentive application from Sundance Record Lagoon, located at 241 N LBJ Dr, for new signage.
2. Grant Application – Review Main Street Incentive application from Heritage Fade Co, located at 214 University Dr, for new signage.

MINUTES

3. Consider approval of the March 15, 2023, meeting minutes.

DISCUSSION ITEMS

4. Bylaws – Review Main Street Advisory Board bylaws, as is required on an annual basis. Recommend changes as needed.
5. Board Involvement and Accountability Agreement – Revisit Accountability Agreement document from 2022. Discuss board involvement and expectations, and make changes as needed.
6. Downtown Area Plan – Discussion led by Board Chair Lynn regarding Main Street Advisory Board support of Downtown Area Plan through adoption process.

REPORTS

7. Main Street Program Report
8. Financial Report
9. Downtown Association Report
10. Economic Development Report
11. Parking Advisory Board Report

FUTURE AGENDA ITEMS

IV. Question and Answer Session with Press and Public

V. Adjournment

Notice of Assistance at the Public Meetings

The City of San Marcos is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. If requiring Sign Language Interpreters or alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Individuals who require auxiliary aids and services for this meeting should contact the City of San Marcos ADA Coordinator at 512-393-8000 (voice) or call Texas Relay Service (TRS) by dialing 7-1-1. Requests can also be faxed to 855-461-6674 or sent by e-mail to ADArequest@sanmarcostx.gov.

For more information on the Main Street Advisory Board, please contact Josie Falletta at jfalletta@sanmarcostx.gov.